

Information on publications by Jeff C. West

JW
THE SALES TOUR GUIDE®

"The saying, 'big things come in small packages' had to be referring to this amazing book. You'll be gripped by the story of a protégé and his surprising mentor while learning how to take yourself from your current sales level to massive success. And, the author knows from whence he speaks, being a hugely successful sales professional and sales leader. Thank you, Jeff West, for passing along a ton of wisdom in such a fun and easy-to-read format"

~**Bob Burg, author of
Endless Referrals and
Adversaries into Allies**

The Unexpected Tour Guide may very well be one of those stories that you remember for the rest of your life. And if you apply the lessons it contains, it may lead you to one of the best stories yet to be written – yours."

-**Paul Amos II, President,
Aflac**

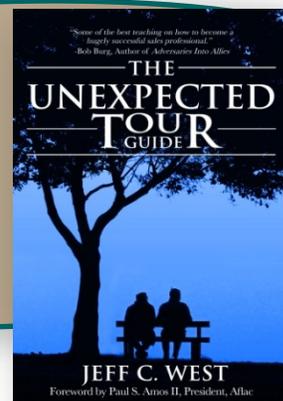
"Regardless of how motivated you may be, if you will read Jeff's book and do the exercises, you will become even more motivated and discover areas to develop to take you and your business to a higher level. The Unexpected Tour Guide will become a classic in the field of personal development."

-**Mike Butler, Market
Director,
Aflac – North Carolina**

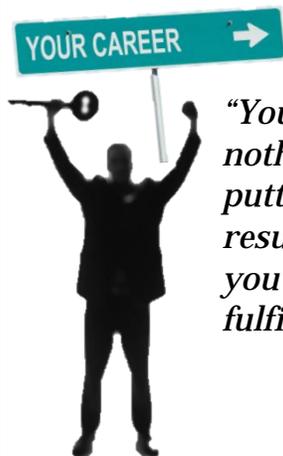
"The Unexpected Tour Guide is full of wisdom and insights that will make you a better salesperson and a better person overall in every area of your life"

~**Brian Tracy, Author of Unlimited Sales Success**

- Connect with Jeff on LinkedIn, Facebook and Twitter
- To order your copy of "The Unexpected Tour Guide" - <http://jeffcwest.com/the-unexpected-tour-guide/>
- Read Jeff's Daily Sales and Sales Leadership Articles - <http://jeffcwest.com/blog/>



"The Unexpected Tour Guide is more than a story. It will take you on a personal journey of significance, awareness and faith."



"Your life, your income, the results you're getting are nothing more than a mirror reflection of what you are putting forth. If you're unsatisfied with your current results, read The Unexpected Tour Guide. It will help you gain a new, improved perspective and find a more fulfilling direction."

-**Tom Hopkins, author of How to Master the Art of Selling and When Buyers Say No (with Ben Katt)**

Jeff's book, The Unexpected Tour Guide is rapidly being referred to as a *must read* for all sales people.



Contact Jeff: 713-213-5900 jeff@jeffcwest.com

Get The First 2 Chapters of The Unexpected Tour Guide - Your Free Gift From Jeff
Go to <http://jeffcwest.com/the-unexpected-tour-guide>