

## **Suggested Interview Talking Points/Questions:**

**(Feel welcome to ask anything.)**

- Why earning more won't fix bad financial habits
- Simple habits that lead to lasting wealth, even on a fluctuating income
- The mindset shifts that separate short-term earners from long-term builders
- And a behind-the-scenes look at writing a story-driven financial parable
- The Hidden Heist reads like a thriller—but it's really a financial parable.  
What inspired you to combine a bank robbery with money lessons?
- You and Bill Cates talk about 'robbing yourself of lasting wealth.' What do you mean by that, and how are people doing it every day without realizing it?
- In your experience, especially with sales professionals, how big of a problem is poor money management—and how does that connect with the message of the book?
- What's one mindset shift from the book that could help someone immediately start building a stronger financial future?
- This is very different from your previous books aimed at sales professionals.  
What was the biggest challenge—or surprise—about writing this one?
- You've worked with coauthors like Bob Burg and Lisa Wilber. What was it like coauthoring The Hidden Heist with Bill Cates?
- Okay—movie time: who's playing Alden Beckett in the film version of The Hidden Heist?